



the people experience platform

built for the **digital** world of work



engagement



performance



talent transformation

# in the digital world of work



enterprises of tomorrow need to operate with a

**distributed,**

**hybrid,**

**digital workforce**



traditional systems aren't built for this, as

# success drivers in the **digital** world of work are different

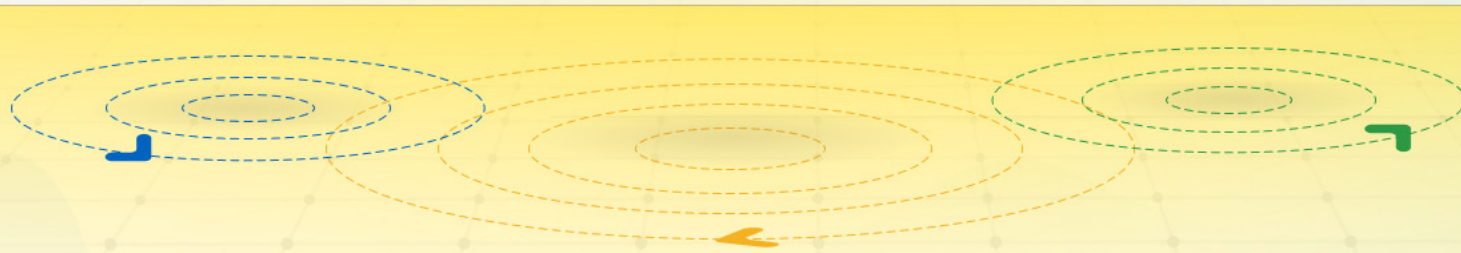
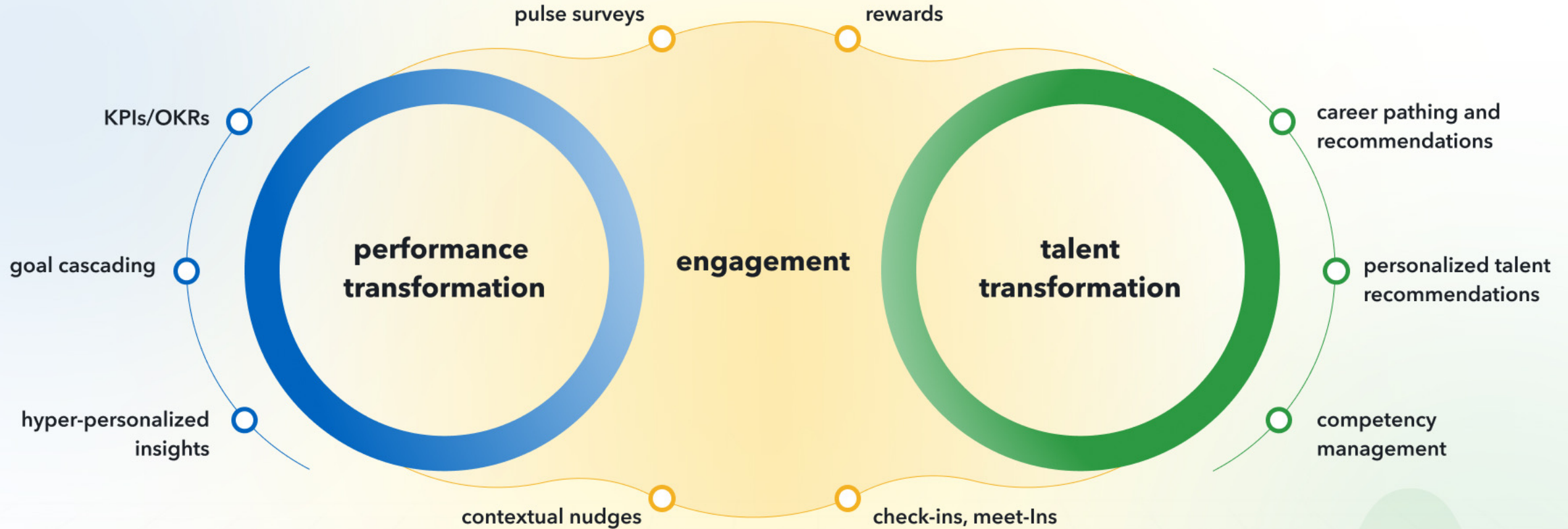


entomo for digital world of work

“ unleashes people experiences that transform **engagement,** **performance and** **talent development** ”



# the entomo people experience platform

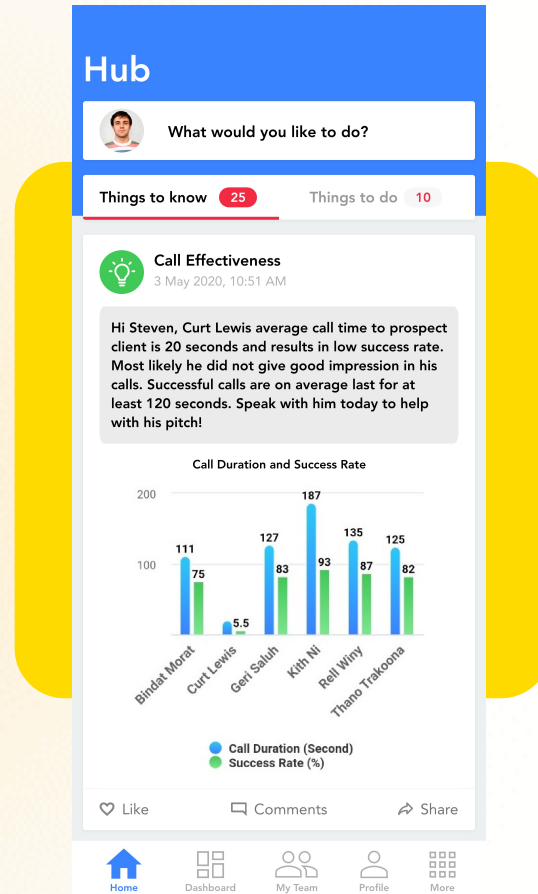


**personalised insights & behavioural nudges**

# clients worldwide and growing



# people experiences drive **performance**



- 1 Goal setting and cascading
- 2 OKR,KPI,KRA
- 3 Automated regular 1:1s
- 4 Continuous Performance Management
- 5 Hyper-personalized action nudges to boost productivity

# people experiences drive **engagement**



**John** has been awarded as the winner for this month's engagement cycle  
Today at 9 AM



**Kudos! Great Job!**



**Have a good meal**

★★★★★ 11 reviews

**8000 points**

Redeem



**1**

Automated check-ins and coaching

**2**

Continuous real-time feedback

**3**

Regular rewards & recognition

**4**

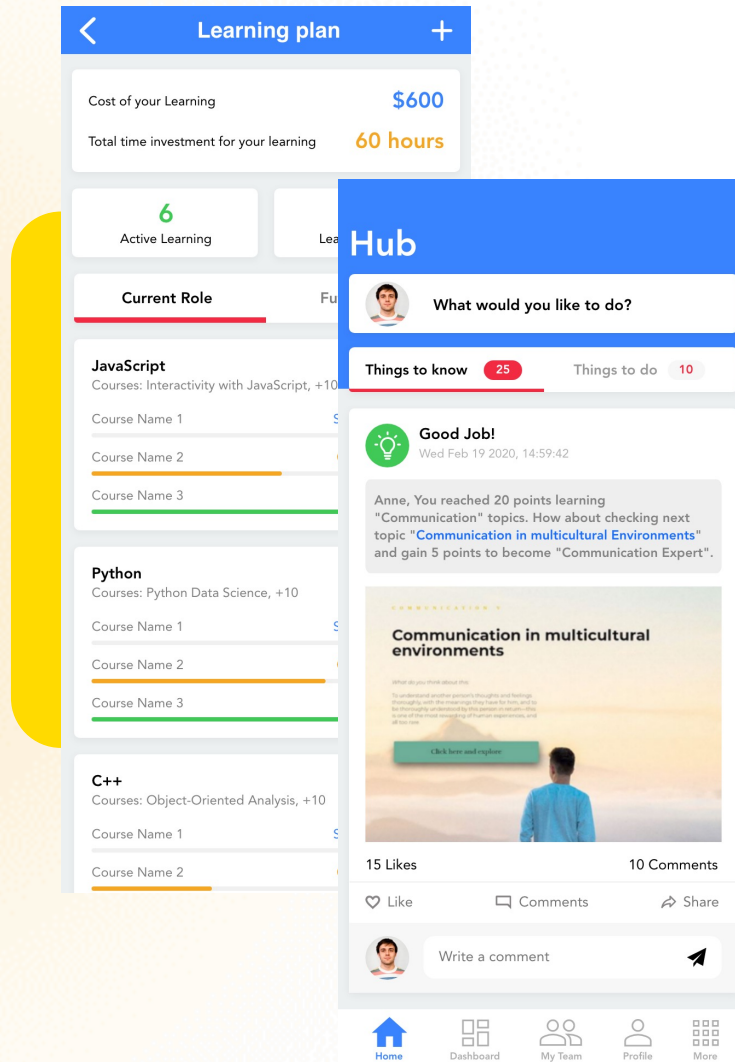
Automated Pulse Surveys

**5**

Surface personalized insights to guide decisions



# people experiences drive **talent transformation**



**1** Continuously assess skill gaps

**2** Personalized skill development

**3** Individualized learning recommendations

**4** Automated succession planning

**5** Hyper personalized talent development plans

entomo is a **leader** in several categories on G2.com

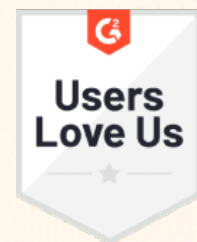
G2.com is world's top business software review and comparison website



voted world's best in **Spring and Fall 2021 G2 awards**



#1 in Strategic Planning



#3 in Career Management



#1 in Performance Management (Asia)



#6 in Objective & Key Results (OKR)



# our users reviews on **G2 platform**



"Great app for Performance Management"



"An intelligent Platform for managing employee performance."



"Useful system , the team was helpful and professional"



"Excellent and customer friendly tool, loaded with great features."



"User friendly performance management system"



"One of the best platforms to enable employee performance management."



"Great product for workforce performance optimization!"



"Friendly support and professional advices provided"

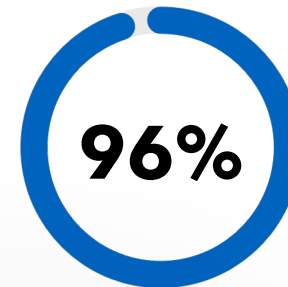
entomo is a leader in multiple attributes across  
**categories on G2**



Likelihood to Recommend  
**Tied: #1**



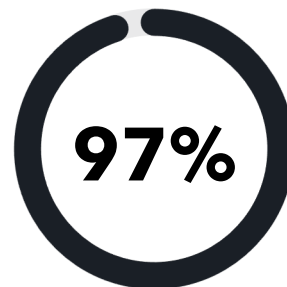
Ease of Admin  
**#1**



Quality of Support  
**#1**



Meets Requirements  
**Tied: #1**



Ease of Doing Business With  
**#2**

# powering **30 Mn+ users**

the people experience platform built for the digital world of work



Founded in  
**2010**



**2 million +**  
business



● operations hub    ● sales/consulting offices

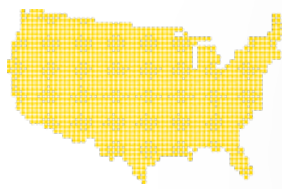
# Global footprint across **15 geographies**




**Asia Pacific**  
Malaysia



**Middle east**  
Dubai



**United States**  
Houston



**Europe**  
Vienna

## Innovation and R&D Center



**Kuala Lumpur**  
Unit 27-13, Level 27, Q Sentral,  
Jalan Stesen Sentral 2,  
50470, Kuala Lumpur,  
Malaysia  
Tel: **+603 2276 0055**



**Bangalore**  
13th Cross, Sampige Road  
4th Floor, #218 JP Royale,  
Malleshwaram, Bengaluru,  
Karnataka 560003  
Tel: **+91 807 127 9515**

# awards and accolades

entomo voted 'GOLD' at Human Resources Online's HR Vendors of the Year 2021



# awards and accolades



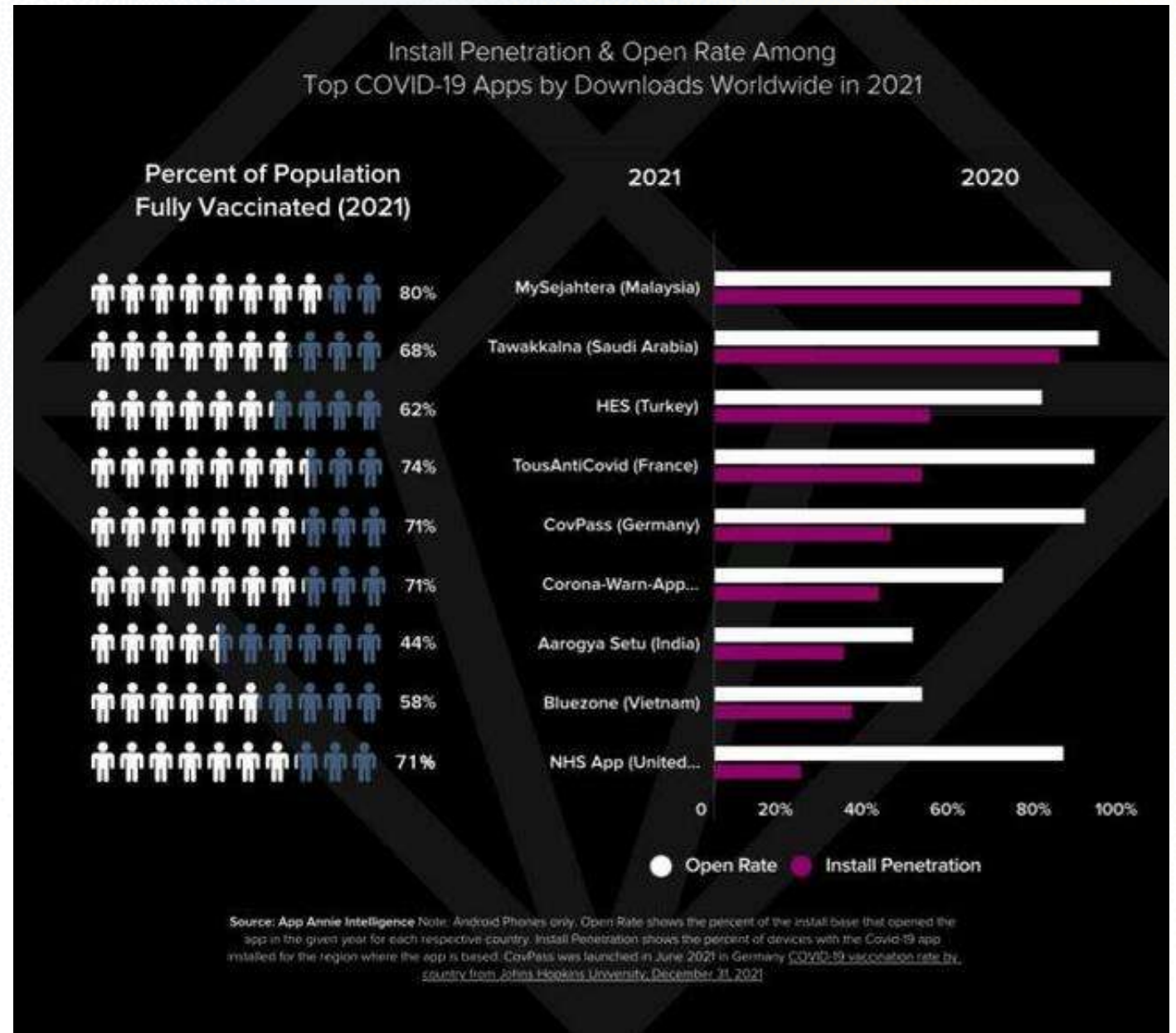


entomo powered MySejahtera

# Malaysia's contact tracing app is recognised as world's best

Highest Install penetration and open rate among all COVID-19 apps worldwide

- 85% install penetration
- 92% Open rate





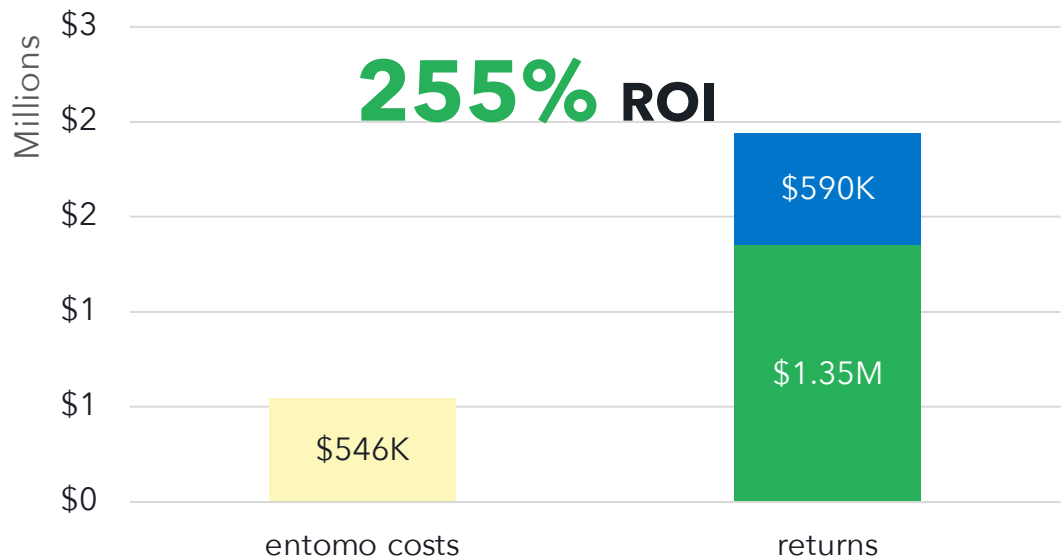
entomo's impact on a

# Fortune 500 global financial service provider

a case study by Forrester research

## 3 year benefits and costs

Present value and risk adjusted



- report generation and usage savings
- Incremental profits from Agent productivity improvements

**\$1.9 million**  
benefits PV

**\$1.4 million**  
NPV

**<6 months**  
payback



*Our biggest impact has been that a sales manager can now see team performance at a glance, for all the key KPIs and act on it. They don't have to wait for a weekly report. they get updates every day.*

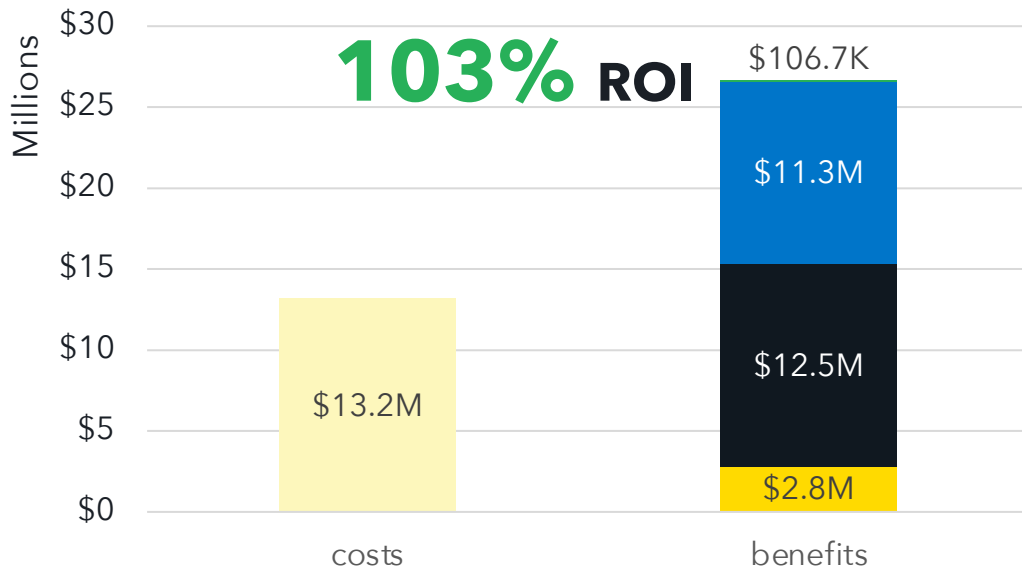


entomo's impact on

# smart Dubai government, UAE

a case study by Forrester research

## 3 year benefits and costs



- reduced operational expenses
- cost savings from retirement of legacy solution
- performance management productivity gains for employees
- performance management productivity gains for managers

**\$26.8 million**  
benefits PV

**\$13.6 million**  
NPV

**<3 months**  
payback

**75%**  
Improvement in  
appraisal writing time  
for employees

“

*entomo's intuitive and user-friendly platform was one of the main reasons why we chose them over other vendors.*

**CEO, Government office**

”

**“ we’re beating the market quarter on quarter. entomo has taken us to the next level of engagement with substantial increase in the number of active agents and revenue ”**



**Mukesh Dhawan**

CEO | Zurich Takaful Malaysia Bhd  
Zurich Insurance Company Ltd

**“ the daily feed of key insights and intuitive dashboards at our fingertips has greatly improved our decision-making process, our performance and made us more efficient. ”**



**Mochtar Suhadi**

Chief Organization and Development Officer  
Sinarmas Mining

**“ entomo enabled a 31% productivity increase for our 7000 plus front-liners with cost reduction of 14%, placing TM in the top quartile of telcos globally ”**



**Nasri Mohamed**

Ex. Vice President Malaysia  
Telekom Malaysia

“

**entomo effectively helps us in seeing (Sales) district activities by providing updated production data during on-going discussions between leaders and agents.**

**The CMP (Sales Process: Call, Meet, Present) makes it easy for us to monitor the Group's activities.**

”



**Adrian**

Activation and Technical Mastery  
PT Asuransi Jiwa Manulife Indonesia

**“ Agency Leaders and Agents are empowered with relevant insights that has taken both of their individual and team performance to a much higher level.**

**The dashboards give us a round the clock real-time knowledge of our performance, anytime, everywhere.**

**Truly a next-generation performance management system. ”**



**Kornsiam Nontarat**

Chief Agency Officer  
Generali

“

**entomo has enabled substantial goal clarity and performance expectations for our people.**

**Some of the features like Task management are particularly impactful in helping us track and measure delivery timelines.**

**Simply put, there is clear progress in goal orientation, engagement, and people.** ”



**Elson Khoo**

Executive Director  
Maxx Media



“

**entomo helps us manage and be appraised with the performance of our 3500+ employees in real-time.**

**Teams are better equipped to track and streamline their performances.**

**entomo has enhanced overall productivity and performance across the organization in a very short period of time**”



**Ashanthi Fernando**

Head of Group Human Resources  
Dialog

# why entomo?

it's not about surviving -

**it's about thriving and flourishing**

*The concept of **entomo** is inspired by entomology - the study of insects. The modestly sized wonders of nature - are the epitome of survival, adaptation and evolution.*

*'entomo' partners with leading enterprises to imbibe these traits to become true enterprises of tomorrow.*

## For more information



[info@entomo.co](mailto:info@entomo.co)



[www.entomo.co](http://www.entomo.co)



[entomo video](#)